



# FUN DAY

## ON THE TRACK

SPONSORSHIP OPPORTUNITY

BRANDING SPONSOR



R 5 000

CMR Gauteng-Oos is seeking an event partner to **help produce the 1st Annual CMR Gauteng-Oos Fun Day** to be held **at Rosemary Hill on Sunday 25 September 2016**. The 1st Annual CMR Gauteng-Oos Fun Day brings to you the message of **CMR Gauteng-Oos Against Abuse** by means of a Fun Day. An exciting day filled with activities such as mountain biking, fun run/walk and boeresport awaits. Key celebrities will be present to ensure a memorable and fun filled day.

The organising committee has identified certain sponsorship opportunities to be beneficial to your organisation and the these **benefits are categorised as follows:**

- Exclusive branding on the track and boeresport area.
- Logo to be displayed on the CMR Gauteng-Oos website with link
- 2 Complimentary Tickets
- Hospitality Suite with lunch and drinks for 2 Adults
- Endorsement of sponsorship by celebrities
- Facebook and Twitter posts

### | OTHER ITEMISED SPONSORSHIP OPPORTUNITIES |

- Caps sponsor @ R10 000
- Sunblock sponsor @ R5 000
- Ticket Office sponsor @ R3 500
- Social Media Branding with link on the CMR Gauteng-Oos website and Facebook page @ R1500

Partner packages will be tailored to suit specific company requirements, and other packages can be created. Our aim is to ensure that the 1st Annual CMR Gauteng-Oos Fun Day is equally rewarding for both entrees and event partners.

**Contact Person:** Merinda Smit  
**Email:** merinda@cmroos.co.za

**Visit:** [www.cmroos.co.za](http://www.cmroos.co.za)  
**Enquiries:** 012 361 4613

## | BENEFITS DEFINED |

### | Name Brand for the 1st Annual CMR Fun Day |

As main sponsor of the 1st Annual CMR Gauteng-Oos Fun Day your organisation will be the sole business to drive the fun day with us. Thus your brand will be mentioned through all marketing communication and on all marketing elements. Artworks must be provided by sponsors, according to the specifications provided by the organisers within the stipulated deadlines.

### | Exclusive Branding |

This indicates that your organisation will be the sole company displaying your branding. Sponsors will be responsible for putting up and taking all branding materials down on the day as per specified branding plans and times.

### | Website Branding with Link |

The logo of the confirmed sponsor(s) (proportional to the category of sponsorship) with a link to a specific sponsor's website will appear on the CMR Gauteng-Oos website. It is requested that a reciprocal link is provided from the sponsor's website to the CMR Gauteng-Oos website. Appropriate art works for such links will be provided by sponsors. Sponsors also need to provide logos and confirm their appropriate web address links.

### | Complimentary Tickets |

4 x adult entrance tickets will be made available to the Home Run Sponsor of the 1st Annual CMR Gauteng-Oos Fun Day 2016.

### | Hospitality Suite |

An allocated space will be made available for the On the Track Sponsor of the 1st Annual CMR Gauteng-Oos Fun Day 2016. Lunch and beverages will be supplied for 2 Adults and all other expenses for extra people (Staff) will be on the sponsor's own account.

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